The culture-building tool.

Using the power of technology to drive rituals

eMinder is a fully-automated, cloud-based, learning reinforcement tool that combines 4 key elements:

1. WEEKLY eMESSAGE
   Emailed to every employee on Monday morning with a description of your Fundamental of the Week.

2. WEEKLY eLESSON
   Scenario-based lesson emailed on Wednesday morning to test their understanding of your Fundamental of the Week.

3. IMMEDIATE FEEDBACK
   Email providing a relevant lesson, specific to the chosen response.

4. POWERFUL REPORTS
   Lets you see response rates and success rates by person, by department, by location, and by Fundamental for any date range.