

LOGO STYLE GUIDE

High Performing Culture

UPDATED 3/15



Creating culture *intentionally*



TYPEFACES:

Text: High Performing
Font: Montreal Light

Text: Culture
Font: Montreal Heavy

Text: Creating culture intentionally
Font: Avenir Next Regular

ICON DROP SHADOW:

Opacity: 35%
X offset: .03 inches
Y offset: .03 inches
Blur: .03 inches

